

Roger Fischer
Schoneggweg 10
3818 Grindelwald
+41 79 446 70 01
info@freerideguide.ch
www.freerideguide.ch



Press release

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New Freeride guide for the Jungfrau Region

Grindelwald – A new Freeride guide for the Jungfrau Region has been published for the last winter season. On 144 pages, the book describes the most beautiful off-piste routes of the ski areas Grindelwald-First, Kleine Scheidegg-Männlichen as well as Mürren-Schilthorn.

The handy guide is written in German and in English and includes 43 different Off-piste runs, systematically described and evaluated by various criteria like time needed, vertical height, slope exposure, gradient, difficulty, etc. All recommended routes are shown on a 1:50'000 overview map and partially also on pictures.

The Freeride guide has found wide acceptance and support. On the one hand it helps to position and to promote the Jungfrau Region as a Freeride destination, on the other hand it contributes to keeping game reserves clear from skiers and snowboarders. Indeed, the guide contains information about the local game reserves that are prohibited for Freeriders. Furthermore it indicates potential risks and hazards and it helps foreigners to get one's bearings.

The Freeride Guide Jungfrau Region is available in local book and sport shops, tourism offices, ski schools and mountain guide offices, mountain railways or can be ordered from the author Roger Fischer below:
www.freerideguide.ch.

Roger Fischer (author)
www.freerideguide.ch
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